

Prepress Checklist

Here are some things to make sure of before sending your file for printing

COLOR: Make sure to convert all RGB to CMYK or to grayscale

RESOLUTION (DPI): All photos should be 300dpi

RESOLUTION (LPI): All line art should be 600lpi

FORMAT: Be sure to save images as high resolution formats

BLEED: Reserve at least 1/8" beyond the actual trim size

HAIRLINE RULES: All thin lines should be at least .25 point thick

RICH BLACKS: Large black areas in rich black (60%C, 40%M, 40%Y, 100%K)

GRADIENTS: Use a photoshop gradient instead of a vector gradient

LINKED GRAPHICS: Include all linked graphics that are used in the file

FONTS: Provide all fonts (TrueType and PostScript). Avoid font styles

PROOF: Include a laser mockup of your final file for output, or a pdf.